

09/10/12 01:34 PM Order ID: 58262 CF LOC-POL FBD · LBD: 10/28/12 · 11/04/12 HL#: Created: Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5067W10/29 Agency Commission: 15 % Updated: FWONG on 09/10/12 01:46 PM Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Sell :03:00 Confirmed: 09/10/12 01:46 PM Buyer: N. MCDONALD HHOLDS DMA RTG Sched. Code: Z Contract: 09/11/12 08:53 AM Demo: Billing Int: Monthly BM: SS PAT CASHEN POLITICAL-WBZ-TV CABLE: 0% WSBK: 0% WBPX+: 0% WNDS: 0% Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total M T W T F · · NEWS \$4,500.00 MLOCAL6A 30 0.0 \$900.00 001 FIXED FBD LBD Oct 29 10/29/12 11/02/12 5 NR A/G Dur SC Self Pr Total Time Class Break Type Sales Catg **HHOLDS** Rate Spots Eligible Days Item M T W T F · · MORN 002 MEARLY 30 0.0 \$500.00 10 \$5,000.00 FIXED FBD LBD Oct 29 11/02/12 10/29/12 10 NR A/G Time Class Eligible Days Break Type Dur SC Sell Pr Sales Catg **HHOLDS** Rate Spots Total Item MTWTF . . DAY \$2,925.00 DRACHAEL9A 30 0.0 \$585.00 003 FIXED FBD LBD Oct 29 10/29/12 11/02/12 5 Break Type Dur SC Sell Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G Time Class Eligible Days Item MTWTF . . DAY 30 \$1,000.00 004 DDEAL 0.0 \$5,000,00 FIXED FBD LBD Oct 29 10/29/12 11/02/12 5 Dur SC Sell Pr NR A/G **HHOLDS** Total Item Time Class Eligible Days Break Type Sales Catg Rate Spots M T W T F ' ' PRCE 005 DPRICE 30 \$1,080.00 \$5,400.00 FIXED FBD LBD Oct 29 10/29/12 11/02/12 5 Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Item M T W T F . . NEWS NNOON 30 \$630.00 \$3.150.00 006 0.0 FIXED FBD LBD _ Oct 29 10/29/12 11/02/12 5



Order tD: 58262 CF LOC-POL FBD - LBD: 10/28/12 - 11/04/12 HL#: 09/10/12 01:34 PM Created: Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5067W10/29 Agency Commission: 15 % Updated: FWONG on 09/10/12 01:46 PM Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Sell :03:00 Confirmed: 09/10/12 01:46 PM Buyer: N. MCDONALD Demo: HHOLDS DMA RTG Sched, Code: Z Contract: 09/11/12 08:53 AM PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS WCVB: 0% WHDH; 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% Share: 0% CABLE: 0% Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg Total NR A/G Item **HHOLDS** Rate Spots M T W T F ' ' SOAP DCBSSOAP2 007 30 0.0 \$600.00 \$3,000.00 FIXED LBD FBD Oct 29 10/29/12 11/02/12 Time Class Item Eligible Days Break Type Dur SC Sell Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G 800 DDRPHIL M T W T F * * PHIL 30 0.0 \$650.00 \$3,250.00 **FIXED** FBD LBD Oct 29 10/29/12 11/02/12 5 Time Class Eligible Days Dur SC Self Pr Sales Calg Total NR A/G Item Break Type **HHOLDS** Rate Spots M T W T F * · EFG EJUDY4P 009 30 5 \$4,250.00 0.0 \$850.00 FIXED FBD LBD Oct 29 10/29/12 11/02/12 Time Class Dur SC Sell Pr Sales Catg NR A/G Item Eligible Days Break Type **HHOLDS** Rate Spots Total M T W T F . . EFG 010 EJUDY430P 30 \$850.00 \$4,250.00 **FIXED** FBD LBD Oct 29 10/29/12 11/02/12 Time Class Eligible Days Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total NR A/G Item Break Type MTWTF * * 011 ENWS5P \$1,000.00 \$5,000.00 0.0 FIXED FBD Oct 29 10/29/12 11/02/12 5 NR A/G Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg HHOLDS Rate Spots Total Item ENWS530P MTWTF . . EFG 0.0 \$1,100.00 \$5,500.00 FIXED FBD LBD Oct 29 10/29/12 11/02/12

BS TELEVISION STATIONS Order Item Summary Order ID: 58262 CF LOC-POL FBD - LBD: 10/28/12 - 11/04/12 HL#: Created: 09/10/12 01:34 PM SCOTT BROWN FOR U.S. SENATE... CPE: / / 5067W10/29 Agency Commission: 15 % Updated: FWONG on 09/10/12 01:46 PM Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Sell :03:00 Confirmed: 09/10/12 01:46 PM N. MCDONALD HHOLDS Sched, Code: Z Buyer: Demo: DMA RTG Contract: 09/11/12 08:53 AM AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% Time Class Eligible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Rate Spots Total NR A/G NEARLYME M T W T F ' ' NEWS 013 30 0.0 \$1,440.00 \$7,200.00 FIXED FBD LBD Oct 29 10/29/12 11/02/12 5 Time Class Eligible Days Break Type Item Dur SC Sell Pr Sales Catg NR A/G **HHOLDS** Rale Spots Total M T W T · · · ACC 014 AWHEEL \$1,980.00 \$7,920.00 FIXED FBD LBD Oct 29 10/29/12 11/01/12 Time Class Etigible Days Break Type Dur SC Selt Pr Sales Catg Total NR A/G **HHOLDS** Rate Spots 015 PALLACC1HR LPAT 30 \$1,800.00 \$1,800.00 0.0 FIXED FBD LBD Oct 29 11/02/12 11/02/12 1tem Time Class Eligible Days Dur SC Self Pr NR A/G Break Type Sales Catg **HHOLDS** Rate Soots Total **AJEOPME** M T W T · · · ACC 016 30 0.0 \$2,880.00 \$11,520.00 FIXED

110111	Time Glada	2.19.510	Dayo	Diodit 19po	001 00 001111	Calob Carg	HITOLOG	TIGIC	Oporo	TOTAL	1911 7	, ,
017	LLETTER	мту	VTF * *	LETT	30		0.0	\$1,350.00	5	\$6,750.00		
	FIXED											
	FBD 10/29/12	LBD 11/02/12	Oct 29 5									

Item	Time Class		Eligible Days	Break Type	Dur SC Setf P	r Sales Catg	HHOLDS	Rate 5	Spots	Total	NR A/G
018	LFERGUSON		MTWTF	LFG	30		0.0	\$500.00	5	\$2,500.00	
	FIXED										
	FBD	LBD	Oct 29								

10/29/12

11/02/12

5



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09/10/12 01:34 PM HL#: Created: Order ID: 58262 CF LOC-POL FBD - LBD: 10/28/12 - 11/04/12 Agency Commission: 15 % Updated: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5067W10/29 FWONG on 09/10/12 01:46 PM Client: :03:00 Confirmed: 09/10/12 01:46 PM Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Self Sched, Code: Z 09/11/12 08:53 AM HHOLDS DMA RTG Contract: Buyer; N. MCDONALD Demo: Billing Int: Monthly BM: SS PAT CASHEN POLITICAL-WBZ-TV WNDS: 0% CABLE: 0% WSBK: 0% WBPX+: 0% WCVB: 0% WHDH: 0% WEXT: 0% WLVE 0% Share: 0% Tota1 NR A/G Break Type Dur SC Sell Pr Sales Catg HHOLDS Rate Spots Time Class Eligible Days Item 0.0 \$900.00 \$900.00 ACC 30 AWHEELSA 025 FIXED FBD LBD Oct 29 11/03/12 11/03/12 Sales Catg NR A/G Dur SC Self Pr **HHOLDS** Rate Spots Total Time Class Eligible Days Break Type Item s . ACC \$990.00 0.0 \$990.00 026 AJEOPSA 30 **FIXED** FBD LBD Oct 29 11/03/12 11/03/12 1 Rate Spots Total NR A/G Time Class Etigible Days Break Type Dur SC Self Pr Sales Catg **HHOLDS** Item S . \$450.00 \$450.00 30 0.0 LINSIDER 027 FIXED FBD LBD Oct 29 11/03/12 11/03/12 1 NR A/G Dur SC Self Pr Sates Catg HHOLDS Total Time Class Eligibte Days Break Type Item NEWS \$270.00 \$270.00 028 WSAT5ANWS 30 0.0 FIXED FBD LBD Oct 29 11/03/12 11/03/12 NR A/G Total Dur SC Sell Pr Rate Spots Time Class Break Type Sales Catg **HHOLDS** item · · · · S NEWS \$540.00 WSUN6ANWS 30 0.0 \$540.00 029 **FIXED** FBD LBD Oct 29 11/04/12 11/04/12 1 NR A/G Total Eligible Days Break Type Dur SC Sell Pr Sales Catg **HHOLDS** Rate Spots Time Class ltem. S NEWS \$630.00 \$630.00 30 0.0 030 WSUN7ANWS FIXED FBD LBD Oct 29 11/04/12 11/04/12



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Order ID: 58262

CF LOC-POL

FBD - LBD: 10/28/12 - 11/04/12

HL#:

Created:

09/10/12 01:34 PM

Client: SCOTT BROWN FOR U.S. SENATE... Agency: MULTI MEDIA SERVICES CORP.

CPE:

/ / 5067W10/29

Agency Commission: 15 % Updated:

FWONG on 09/10/12 01:46 PM

BROWN/R/US SEN MA

Self :03:00

Product: Demo:

Contract:

Confirmed: 09/10/12 01:46 PM

Buyer: N. MCDONALD

HHOLDS DMA RTG

Sched, Code: Z

Billing Int: Monthly

09/11/12 08 53 AM

Share: 0%

Item

038

PAT CASHEN POLITICAL-WBZ-TV WCVB: 0% WHDH: 0%

WFXT: 0%

WLVI: 0%

WSBK: 0% WBPX+: 0%

WNDS: 0%

BM; SS

Time Class llem

Eligible Days Break Type

30

CABLE: 0%

037 LTIMSUN1

LBD

Dur SC Self Pr Sates Catg HHOLDS 0.0

Rate Spots \$315.00

Total \$315.00

\$270.00

NR A/G

FIXED

FBD 11/04/12 11/04/12 Oct 29

* * * * * * S LATE

1

Time Class WSUN5ANWS Eligible Days · · · · · · S NEWS

Break Type

Dur SC Self Pr 30

HHOLDS

0.0

\$270.00

NR A/G Total

FIXED

<u>FBD</u> LBD 11/04/12 11/04/12

Oct 29 1

Order Totals								
	Confirmed Quantity	Revised	Confirm	ed Total	Revised Total			
Order Section		Quantity	Gross Amt	Net Amt	Gross Amt	Net Amt		
Spot Buy Lines	123	0	\$158,700.00	\$134,895.00	\$0.00	\$0.00		
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00		
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00		
Order Totals:			\$158,700.00	\$134,895.00	\$0.00	\$0.00		